



Purple Coneflower

Echinacea purpurea

Plant Description – native, herb/ wildflower, deciduous, perennial

Height: 2 - 5 ft **Width/Spread:** 1.5 – 2 ft



Leaves

Shape: ovate & lanceolate

Arrangement: alternate

Margin: dentate & serrate

Form: simple

Leaf Description: dark green leaves; basal leaves (leaves at the base of the stem) and lower stem leaves are ovate to lanceolate and slightly heart-shaped at the base of the leaf; upper stem leaves are similar but become smaller as they extend up the stem

Flower/Bloom

Flower Color: pink, purple

In Bloom: Apr - Sep

Flower Shape: radiate/ ligulate

Flower(s) Description: flowers occur singly at the top of 2-5 ft stems and are up to 5 inches in diameter; flower heads have drooping and tongue-shaped ray florets (narrow, petal-like, infertile florets that surround the disk) and purplish-brown disk florets (tubular, fertile florets that forms disk) that form spiny central cone



Fruits & Seeds

Spreads via: Seeds & Rhizomes

Seed Type: dry seed pod

Seed Season: Fall

Fruit and Seed Description: small, dark, 4-angled pods

Ecological Benefits

Food source for Butterflies, Caterpillars (Silvery Checkerspot), Native Bees, Other Pollinators, Hummingbirds, and Other Birds

Maintenance Notes

Dormant in winter; prefers average watering (*water two times per week during the summer and once per week during the rest of the year*)